



Sept. 23 - Oct. 2, 2011 Desoto Civic Center Exhibitor Application



CompanyName: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Web Page: _____

What do you plan to exhibit? _____

What product lines do you represent? _____

Using the Layout Map, please write your TOP 3 picks for booth location:

1. _____ 2. _____ 3. _____

Exhibit space will be assigned on a first come first served basis. Inside Booths cost \$600 for 10'X10' for all ten(10) days; - corner booths are an additional \$100. Inside booths come standard with back and side draping. Outdoor 10x10 booths are \$1,000 and do not include pipe & drape. Tables and chairs are available for rent through Hick's Rentals (901) 272-1171 or email: bhicks7171@aol.com. Bulk space is available at a rate of \$2.75 a square foot with a minimum of 1500 sq.ft. Two exhibitor passes & parking passes will be given to all 10'X10' exhibitors and 6 exhibitor passes & 4 parking passes will be given to bulk space exhibitors. Additional passes may be purchased for \$15 each. Electrical is not included in booth cost. Inside booth vendors need to contact the Desoto Civic Center (662) 280-9120 for power request. Outside vendors call UF (901)867-7007 offices for power requests.

Please sign this **COMPLETED** application and fax, mail, or email to Universal Fairs with full payment to secure your space. No space is confirmed until payment is received. Make checks out to: Universal Fairs. We can also take signed fax applications with a credit card number. Contract may be cancelled and deposit returned minus \$50 processing fee no later than August 19, 2011. If space is cancelled two weeks out from the date of the first day of the Mid South Fair, or any time there after, all payments will be forfeited and if applicable, any unpaid late balances will be due.

Circle your options: INSIDE 10x10 \$600 - OUTSIDE 10x10 \$1,000 - 110 Electrical OUTSIDE \$250

Booth/Space Total: \$ _____ Enclosed Payment: \$ _____ Card Type: _____

Card Number: _____ Expiration Date: _____ Security Code on back: _____

Billing Address: _____ Card Num-

ber: _____ Expiration Date: _____ Security Code on back: _____

"My firm acknowledges the rules and regulations set forth by Expo South (posted on ExpoSouth.com) and that our employees and representatives will at all times observe, perform and abide by such rules."

Official Representative Signature: _____ Date: _____

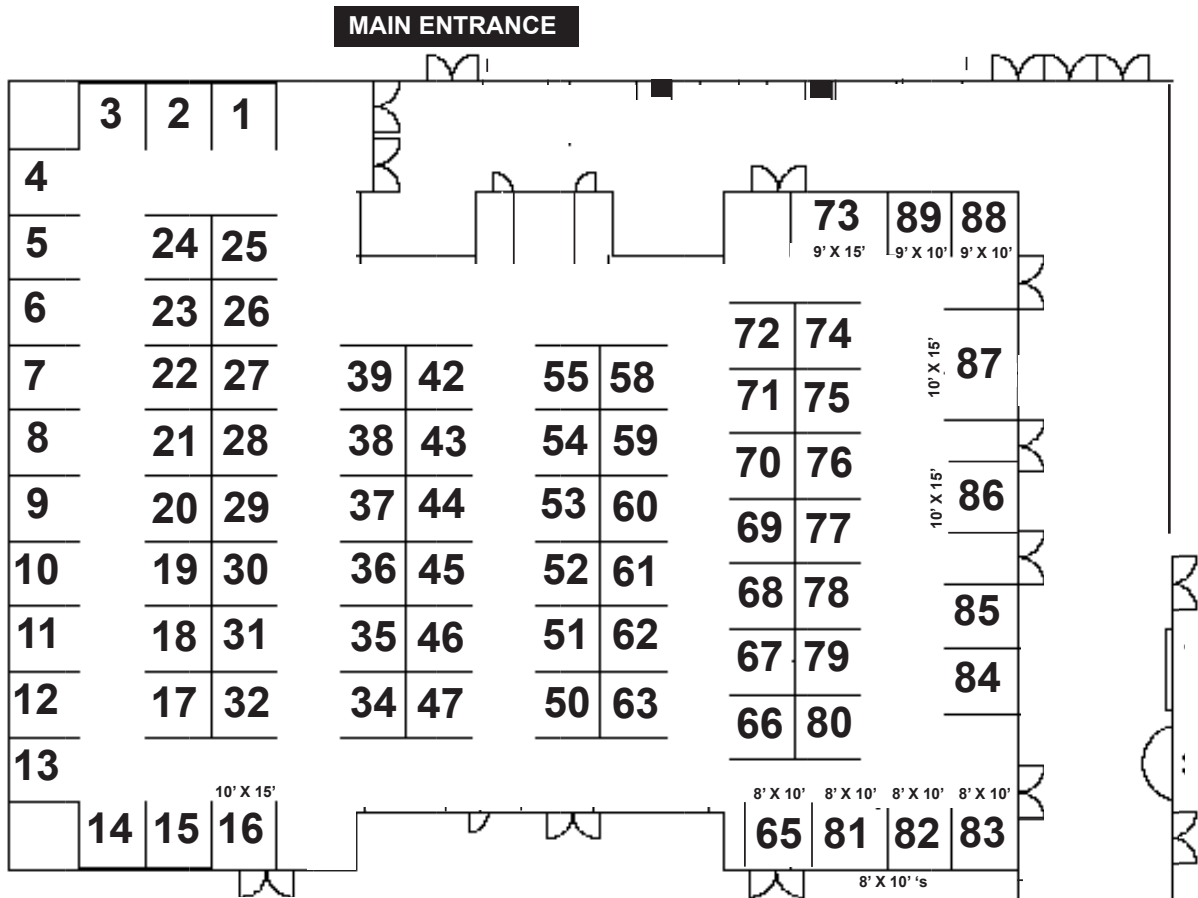
Title: _____

Return this fully completed application with your full payment to:

**Universal Fairs
Attention - Exhibitor Services
P.O. Box 1327, Cordova TN, 38088-1327**



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Booth Rental Information

10'X10' Booths rent for \$600
 10'X15' Booths rent for \$850
 9'X10' Booths rent for \$550
 8'X10' Booths rent for \$500
ADD \$100 FOR CORNER

Exhibit Hall Hours

Monday Noon - 9 pm
 Tuesday Noon - 9 pm
 Wednesday **10am*** - 9 pm
 Thursday Noon - 9 pm
 Friday(s) Noon - 10 pm
 Saturday(s) 10am - 10 pm
 Sunday(s) Noon - 9 pm

*Senior Day

Move In

Thursday 9/22 9am - 7pm
 Friday 9/23 8am - 11am

Move Out

Sunday 10/2 9pm - Midnight
 Monday 10/3 9am - Noon

**CONTACT UNIVERSAL FAIRS: (901) 867-7007 - Fax: (901) 867-7121
 WWW.MIDSOUTHFAIR.COM**